

**intellect**  
**SEEC**<sup>TM</sup>



# CONTENTS

1. About Intellect SEEC

2. Company Timeline

3. Main Achievements

4. Leadership

5. Intellect Xponent

6. Press Releases

7. Analyst Features

8. Contact

# ABOUT INTELLECT SEEC

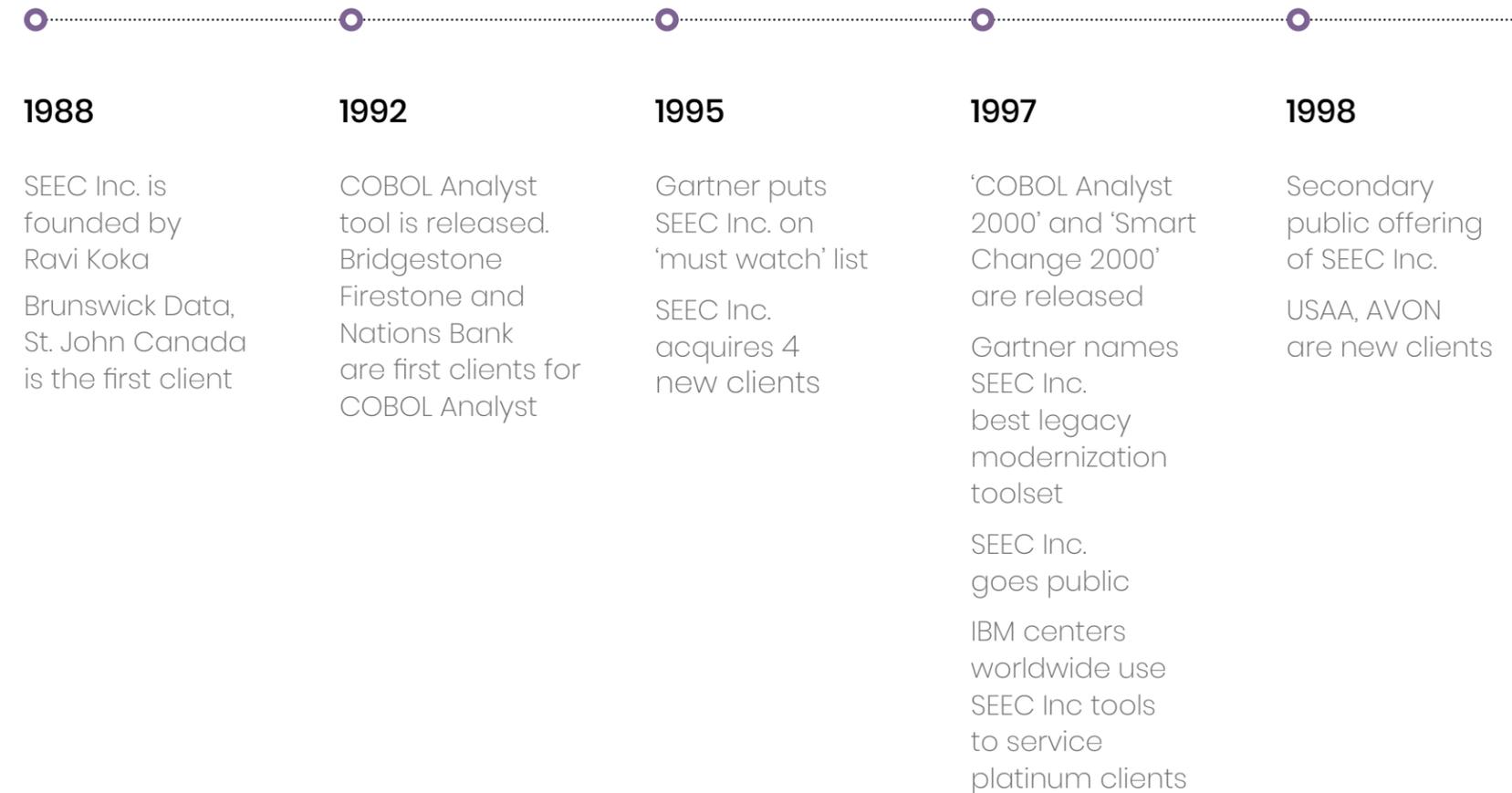


Intellect SEEC leverages next generation technologies to solve complex insurance problems and create intelligent solutions that deliver results.

We have been working with insurers across the globe for over 20 years, delivering value through core systems. However, we still consider ourselves as challengers. We work with established industry players and game changers alike to achieve a confluence of purpose and capabilities that questions the status quo and delivers exponential results to our network of stakeholders. Insurance is complex, but our solutions leverage big data, AI and conversational technologies to make it intuitive, engaging and insightful.

We have the vision of working with our clients and partners to deliver intelligent software that redefines insurance with speed, simplicity and sheer grit.

# OUR TIMELINE



# OUR TIMELINE

<b>1999</b>	<b>2000-2002</b>	<b>2003-2004</b>	<b>2005-2006</b>	<b>2007</b>
SEEC Inc. acquires Mozart for internet boom 50+ global clients including HSBC and Transamerica Life	Mozart rebranded to HIB Ohio Casualty, Bankers Life, Grange, Anthem Insurance, Banc One, Harris Bank, Bank of New York are clients	SEEC Inc. acquires Asera Vinod Khosla joins as board member Kleiner Perkins is a significant shareholder Ohio Farmers, Nationwide, BP and DSM are clients	First BCS order Client base grows with New York Life, Aetna, Homesteaders Life and Country Financial SOBL for complete solutions 200 of the fortune 1000 companies are clients	Allstate, Prudential Financial, Goodville and ICICI Prudential are clients

# OUR TIMELINE

<b>2008</b>	<b>2009-2010</b>	<b>2011-2012</b>	<b>2013-2015</b>	<b>2016-Present</b>
Polaris FT acquires SEEC Inc. TATA AIA and AXA are clients IBM Beacon Award Finalist for SOA	St. James Place, Woodmen, RBC, Travelers, Federal Life and NMI are clients Early Technology Adopter award by ACORD Launch of CBX technology	Pranav Pasricha, Head of Strategy Technology & Operations, QBE is named Head of Insurance Business Launch of Intellect Claims Allianz Australia is a client	Insurance products renamed as Intellect SEEC St. James Place, RBC, Travelers and Nationwide expand footprint Intellect SEEC launches Claims in the Cloud, Intellect Risk Analyst and Intellect Lead Closer BCS3.0 released	StarStone, Beazley, Amerisure, OMA, KSKJ, Federal Life and Infomedia adopt Intellect SEEC platform Intellect SEEC wins three industry awards Intellect SEEC expands as thought leaders in big data and analytics

# MAIN ACHIEVEMENTS



## StarStone named Celent model insurer of the year 2017

StarStone, the global specialty insurer was named the Model Insurer of 2017 by industry analyst, Celent in the Data Mastery and Analytics category. Celent recognized the insurer's exponential leap in using AI through the Intellect Risk Analyst platform to materially reduce loss ratios and improve profitability across key portfolios.

## AWS and Intellect SEEC – a winning partnership

In 2017, AWS profiled Intellect SEEC as a standard bearer of cloud products and solutions in insurance. We provide easily available cloud-based applications at low cost to our customers. Even small to mid-sized insurers who have previously not had the same level of enterprise IT infrastructure as larger companies can now access advanced technology as a service.

Using Amazon Web Services, we have been able to reduce IT costs by 60% and IT management time by 85% for our clients.



## Intellect SEEC sets a new benchmark in insurance digital transformation

In less than 9 months, we enabled one of the world's largest insurers to go live with their full-scale digital transformation project.

## Insurer's iOS and Android Apps

*Statistics gathered between December, 2017 and February, 2018*

**1 million+**  
combined  
downloads  
on App Store  
and Play  
Store in first  
5 months

**4.2**  
average  
rating across  
iOS and  
Android apps

**3.4 million**  
transactions  
per day



# LEADERSHIP



**Pranav Pasricha**  
Chief Executive Officer

Pranav is the CEO of Intellect SEEC and a pioneer in deploying AI and big data in the insurance industry. As a reformed industry executive, his mission is to bring insurance out of the 1800s and into the 21<sup>st</sup> century. Pranav is a widely recognized thought leader, having published articles on insurtech in leading publications. He is also a well-known speaker at industry events. Before joining Intellect SEEC, he was in charge of running strategy, technology and operations for QBE Insurance, Australia.



**Lakshan DeSilva**  
Chief Technology Officer

As CTO at Intellect SEEC, Lakshan draws from his experience in technology, venture capital, insurance and wealth management. With a focus on AI and blockchain, he helps customers and partners reach their exponential potential.



**Laila Beane**  
Chief Customer Officer and  
Head of Consulting

Laila is an InsurTech evangelist and practitioner. She is a highly accomplished leader with 20+ years of experience holding various leadership positions across manufacturing, insurance and technology sectors. She has successfully led multi-million dollar digital transformation strategies and is currently taking a data-first approach to broker intake STP including dramatically improving the accuracy and enrichment of intake risk data. She has been a speaker and panelist at numerous insurance industry events, and her articles have been published in several industry publications.



**Sanjay Mohan**  
Executive Vice President – Strategy &  
Growth

He is responsible for driving the company's overall market growth strategy and its use of AI as a disruptive force in the insurance industry. Sanjay is an innovative thinker with expertise in strategy, business performance improvement and leading and delivering technology-driven transformations. His 25+ years management career in Insurance and Healthcare markets across North America, Europe and APAC demonstrates a track record of leading large P&Ls, delivering innovative growth strategies and generating superior profit margins.



# INTELLECT XPONENT

## Data. Orchestration. Machine learning.

**90%**

Accuracy in data extraction using NLP

**8000+**

Data sources to empower underwriters when writing new business and renewals

**70%**

Reduction in underwriting decision-making time

## The underwriting game is evolving, and with it the role of the underwriter evolves

Insurance carriers are under stress from higher loss ratios, lower underwriting margins, and their inability to properly respond to CAT losses or cyber threats. There is a strong desire and need to adopt game-changing technologies that will boost profitability and drive competitive advantage. The role of the underwriter plays a critical dynamic in this environment. The underwriter of tomorrow needs to be a part of the front office AND work with customers and brokers to establish relationships, have a deep understanding of the customers' industry, and be

able to effectively analyze data. All this is in an effort to positively impact the customers' operations and create a mutually beneficial relationship. Intellect Xponent is the intelligent platform that orchestrates data-driven underwriting, powered by AI and machine learning. It radically improves the underwriting process by providing your underwriter the ability to easily work with forms and submissions of any kind from the agency. It completes and enriches the data to accurately analyze risk and predict the likelihood of loss, and it allows for collaboration with stakeholders inside and outside of the organization to get the best underwriting decision - effectively and efficiently.



### Intake

Xponent minimizes reliance on paper with OCR and AI-powered eSubmissions



### Underwriting

Xponent improves underwriting decisions using enhanced risk analysis powered by 8000+ data sources



### Data

Xponent intelligently orchestrates business rules to achieve 20% improvement in underwriting efficiency



# PRESS RELEASES

## AmeriTrust selects Xponent underwriting workstation from Intellect SEEC for underwriting transformation

AmeriTrust joins a growing group of carriers who are moving away from core replacement projects in favor of modern technology (big data, AI, and cloud-based) solutions.

## Intellect SEEC wins seven clients in seven months for its new platform

Intellect SEEC, the insurance software division of Intellect Design Arena, won seven new clients in the first seven months of its fiscal year for its new cloud-native platform. The platform, which supports both life and property and casualty carriers, has 10 different applications across distribution and underwriting. Five of these new client wins were in the United States and the others were in Canada and Europe.

## Intellect Risk Analyst bags the prestigious SMA Innovation In Action Award

Intellect SEEC, the insurance software division of Intellect Design Arena, has earned the prestigious 2017 SMA Innovation in Action Award for implementation of its product Intellect Risk Analyst. The SMA Innovation in Action Awards are presented annually during the SMA Summit to celebrate innovation in the insurance industry.

# ANALYST FEATURES



“Intellect SEEC brings a very rigorous approach to data analytics and has a fairly broad set of data sources.”

Aite Group’s report on Enhancing the P&C Insurance Policyholder Journey Through Deeper Engagement



“Intellect Risk Analyst featured among leading BI solutions for US insurers.”

Novarica’s report on Market Navigator: Business Intelligence Solutions for Insurers.



Celent features Intellect Risk Analyst implementation at StarStone as a case study of successful STP implementation.



**intellect**  
**SEEC**<sup>™</sup>

[www.intellectseec.com](http://www.intellectseec.com)

20 Corporate Place South, Piscataway, New Jersey 08854

For all press inquiries please contact  
Arti Rai at [arti.rai@intellectdesign.com](mailto:arti.rai@intellectdesign.com).